



# Mutually Reinforcing Activities

Greater Upper Valley Integrated Services Team

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[GUVIST.org](http://GUVIST.org)

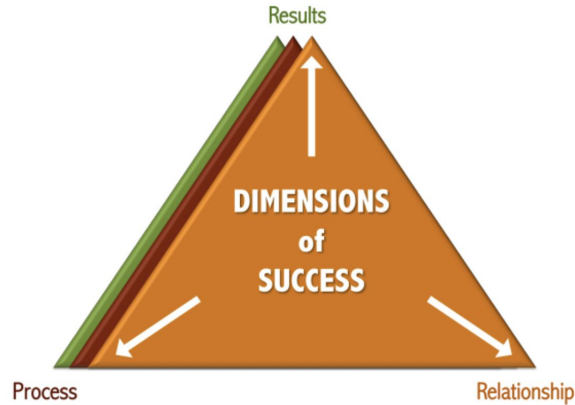
# Where are we going?

1. What is Integration?
2. The Common Agenda & Network Development
3. Community Engagement
4. Data & Shared Measurement
- 5. Mutually Reinforcing Activities**
6. Funding Challenges & Opportunities
7. Building a Sustainability Plan
8. Evaluating Collaboration & Lessons Learned
9. Putting it all Together: GUVIST Process, Successes to Date, Network Updates
10. Call for Proposals/Integration Incubation



# April Recap:

Learning → Integration → Accountability



# Mutually Reinforcing Activities

## Learning Objectives:

1. How do we define it?
2. Why does integration depend on it?
3. What are tools to help us get there?



# Mutually Reinforcing Activities



“Engagement of a diverse set of stakeholders, typically across sectors,

coordinating a set of differentiated activities

through a mutually reinforcing plan of action.”

What kinds of work have you been part of where there are complementary strategies for a common goal?

Any cross-sector examples?

Where do you see an opportunity for this approach to advance a cause?

# Proposal for Change



## Define the Population

Choose GUVIST Service Sector(s) or Service Recipient(s) impacted:

Communications/Transportation   Public Health   State Agency   Schools   Alcohol and Drug Use

Mental Health   Disability Rights   Community Health Center   Senior Services

Municipalities/Local Leadership   Housing   Food Security   Early Childhood   Other

Catchment Area:

## The Problem and Opportunity

How would you describe the current state of service delivery?

What quantitative or qualitative data tells us there is a problem?

Why has the current system not solved this problem?

Who are you already working with on this issue? Are they aware of the proposal?

How do you currently work together (i.e. administratively, financially, staffing, communication)?

Who else should be included?

Do you know of any organizations who are not open to change?

## Integration Plan

What is a radical change to the system that would meet the need?

Describe a service delivery experience as you would like to see it happen. What would integration look like for the *system* and for a *community member*?

How have you engaged those with lived experience and how do you plan to?

## Organizations Committed to Change

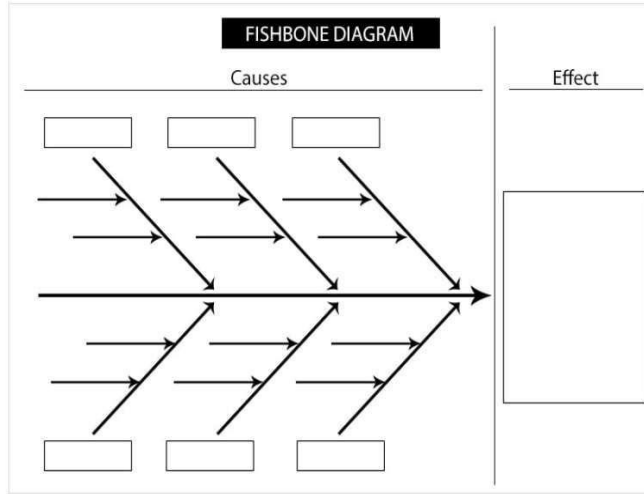
Organization

Name, Title

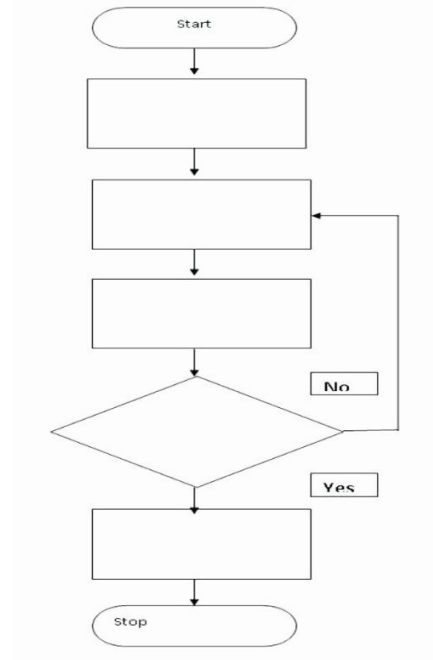
# Identify the Opportunity



Fishbone



Flowchart





# Theory of Change



1. Problem/Issue: Who is most affected by this issue?
2. Desired Results: Long-term expectations for change. Who/what will change?  
Who benefits?
3. Community Needs & Assets
4. Influential Factors: Barriers and Supports
5. Steps Needed to Bring Change: Action
6. Measurable Short-Term Effect
7. Wider Benefit of Work in Longer Term

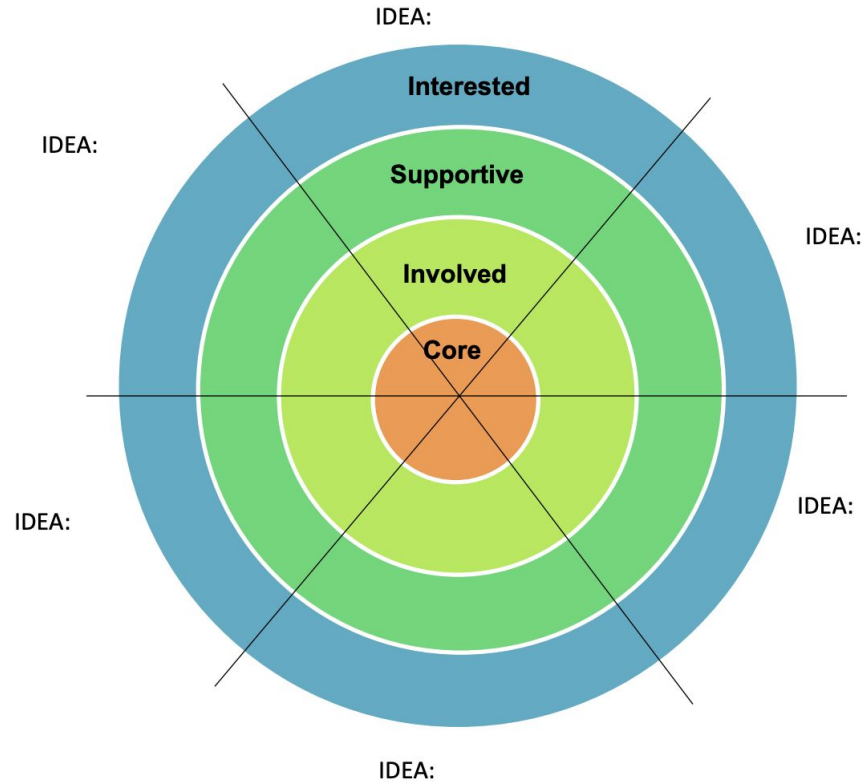
*What are our assumptions about all of the above?*

# Logic Model



<b>Planned Work</b>			<b>Results</b>		
<b>Needs</b>	<b>Inputs</b>	<b>Activities</b>	<b>Immediate Outputs</b>	<b>Long-Term Outcomes</b>	<b>Impacts</b>
What change does the system need? i.e. Improved coordination between health and human services	Resources needed to implement activities	What each organization in the network will do	Tangible deliverables resulting from activities	Changes in people or conditions because of activities and outputs	Longer term outcomes- high level change to system

# Wheel of Engagement



# “Differentiated Roles, Common Goals”



Form → **Storm** → **Norm** → Transform

Source: Woodland R, Hutton M, Evaluating Organizational Collaborations: Suggested Entry Points and Strategies. American Journal of Evaluation. 2012.  
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