

# Community Engagement

Greater Upper Valley Integrated Services Team
March 2024
GUVIST.org

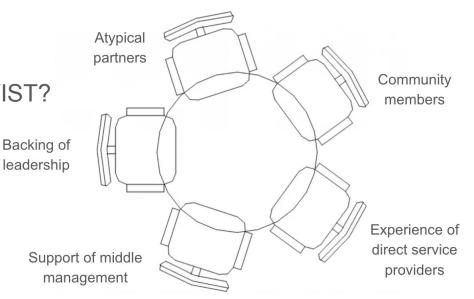
### February Recap



Defined service delivery network and common agenda

Who should be at the table?

How do we build an agenda with GUVIST?





Service Delivery Integration Network (i.e. ECSDI) Partner Organizations

**Integration Catalyst** 

**Executive Council Member** 

Community Voice (Lived Experience)

### Where are we going?

Service Integration by Design

- 1. What is Integration?
- 2. The Common Agenda & Network Development
- 3. Community Engagement
- 4. Shared Measurement & Data (Vital Conditions of Community)
- 5. Mutually Reinforcing Activities
- 6. Funding Challenges & Opportunities
- 7. Building a Sustainability Plan
- 8. Evaluating Collaboration & Lessons Learned
- 9. Putting it all Together: GUVIST Process, Successes to Date, Network Updates
- 10. Call for Proposals/Integration Incubation

### Community Engagement

### Learning Objectives:

- 1. Learn types of community engagement
- 2. Consider why it is important
- 3. How can GUVIST get us there?



### What do we mean by "Community"?



**People:** i.e. parents, caregivers, "patients", youth, people with disabilities, elderly, etc.

**Receiving services:** i.e. mental health, transportation, clinical services, programs/services for disabilities, legal/municipal, housing, food security, programs/services for early childhood/elderly, substance use, school, state programming, social connection

*in the Greater Upper Valley*: Orange, Windsor, Sullivan, southern Grafton counties

## What do we mean by "Community Engagement"?



"the process of working collaboratively with groups of people who are affiliated by geographic proximity, special interests, or similar situations with respect to issues affecting their wellbeing"

Source: CDC https://www.atsdr.cdc.gov/communityengagement/index.html

### GUVIST Purpose Statement



"To move beyond collaboration to integration of leadership, decision-making, and responsibility in health and human services so we provide *supports and services* that are responsive and appropriate to the desires of those in need, where and when they are needed"

### Proposal for Change

#### **Define the Population**

Choose GUVIST Service Sector(s) or Service Recipient(s) impacted:

Communications/Transportation Public Health State Agency Schools Alcohol and Drug Use

Mental Health Disability Rights Community Health Center Senior Services

Food Security Municipalities/Local Leadership Housing Early Childhood Other

Catchment Area:

#### The Problem and Opportunity

How would you describe the current state of service delivery?

What quantitative or qualitative data tells us there is a problem?

Why has the current system not solved this problem?

Who are you already working with on this issue? Are they aware of the proposal?

How do you currently work together (i.e. administratively, financially, staffing, communication)?

Who else should be included?

Do you know of any organizations who are not open to change?



#### Integration Plan

What is a radical change to the system that would meet the need?

Describe a service delivery experience as you would like to see it happen. What would integration look like for the system and for a community member?

How have you engaged those with lived experience and how do you plan to?

**Organizations Committed to Change** 

Organization Name, Title



### Community Engagement Plan

Service Interration by Design

- Know your why
- Choose your engagement strategy & communication method

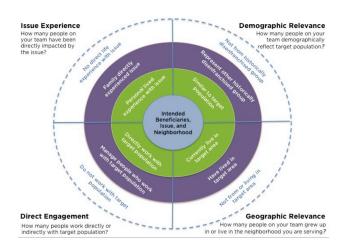
## Engagement Strategy

Increasing Impact on Decision-Making and Implementation				
INFORMING	CONSULTING	INVOLVING	COLLABORATING	EMPOWERING
Providing balanced and objective information about new programs or services, and about the reasons for choosing them	Inviting feedback on alternatives, analyses, and decisions related to new programs or services	Working with community members to ensure that their aspirations and concerns are considered at every stage of planning and decision-making. We also engage their assets as partners to implement solutions.	Enabling community members to participate in every aspect of planning and decision-making for new programs or services. Community members actively produce outcomes.	Giving community members sole decision-making authority over new programs or services, and lead work to implement solutions. Professionals only serve in consultative and supportive roles
We will keep you informed	We will keep you informed, listen to your input and feedback, and let you know your ideas and concerns have influenced decisions	We will ensure your input and feedback is directly reflected in alternatives, and let you know how your involvement influenced decisions. We will engage you as partners to implement solutions.	We will co-create and co-produce solutions with you. You will be true partners in making and implementing decisions for the community, your advice and recommendations will be incorporated as much as possible.	We will support your decisions and work to implement solutions.
Fact sheets, newsletters, websites, open houses	Surveys, focus groups, community meetings and forums	Community organizing, leadership development, workshops	Advisory boards, seats on governing boards, engaging and funding as partners	Support full governance, leadership, and partnership

Source: Collective Impact Forum (adapted from the International Association for Public Participation (IAP2) www.iap2.org

### Community Engagement Plan

- Know your why
- Choose your engagement strategy & communication method



- Recognize assets; work with Service Integration by Design families, not doing to or for them
- Build your table equitably
- Consider atypical partners
- Test assumptions and bias
- Orientation
- Patience and relationship building
- Close the loop

Source: Collective Impact Toolkit <a href="https://collectiveimpactforum.org/wp-content/uploads/2021/12/Community-Engagement-Toolkit.pdf">https://collectiveimpactforum.org/wp-content/uploads/2021/12/Community-Engagement-Toolkit.pdf</a>



In what ways does your organization engage with the community?

How have you incorporated their feedback?

Did you learn anything surprising?

### **Engagement Methods**

- Community consultant/champion/expert
- Board member or staff with lived experience
- Facilitated conversation/deliberate dialogue
- Peer support
- Interviews
- Surveys
- Panel/focus group
- Advisory board
- Zoom/in person





### Dartmouth Health Children's Family Advisory Board



- Mission advocate for and drive patient and family centered care
- Goals and Values

Ensure kind, collaborative communication among community, families & DH Children's Promote excellence in patient and family centered care, resulting in world-class, high quality, exceptional standards of care

#### Actions

Create a culture of partnership to promote patient and family centered care Collaborate with the community, families and staff.

Educate patients and families in navigating the healthcare system

Educate staff on how to include the patient and family voice in decision-making

processes.

